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H12 Leshiba –Jurassic park or the nearest place to heaven?

1st August 2017, Leshiba, South Africa: Walter Junger, CEO and Founder of H12, is proud to announce the opening of its third hotel in Africa: H12 Leshiba. Set amidst a private nature reserve that boasts 2600-hectares of unspoiled virgin land, H12 Leshiba lies atop the Soutpansberg mountain in the Limpopo Province of South Africa. H12 Leshiba is a 5-hour scenic drive or a quick 90-minute private plane ride away from Johannesburg.

The exclusive 12-bed Venda Village Lodge is one of the three camps. The lodges are built as traditional Venda mud huts. Noria Mabasa, a local artist, together with the Rosmarin family, created a sculpted wonderland of artworks that seamlessly blend art and living spaces.

“We have always been excited about South Africa and we are happy to find the perfect partner in John Rosmarin and his family who created Leshiba Wilderness. They share our vision for art and lifestyle hotels with exceptional personalized services in the most iconic places. This beautiful and incredibly bio-diverse environment will be rebranded to H12 Leshiba on the 1st August 2017, and we are extremely excited to enter this very important market after the launch of H12 Delta Dunes and H12 Kipalo Hill in Kenya.” says Walter Junger, Founder and CEO of H12.

The most beautiful landscape with eco-friendly activities and a private rhino sanctuary

The authentic Venda Village lodge has two luxury suites that offer guests a private plunge pool with scenic views across the valley. All units feature en-suite bathrooms, pure cotton linen and solar lamps. Within this malaria-free reserve, guests may experience over 380 indigenous tree species and an abundance of animal and bird life, as well as enjoying sundown game drives, guided nature walks and horse riding trails as well as a 12km very unique mountain biking trails.

This unique wildlife area offers you the opportunity to get close to a family of rhinos. H12 Leshiba is committed to saving this iconic species and has around-the-clock high security measures in place to protect them. Other experiences include hiking down mountain gorges, swimming in natural rock pools and visiting stone age Bushman rock paintings. H12 Leshiba also has an organic vegetable

fruit herb garden, a Gallery and Artists in Resident program.

When “Global” artists meet the eco-lodge

Mr. John Rosmarin and his partners, the owners of H12 Leshiba say, “We are delighted to have entered into a management agreement with H12. H12 owns and operates the most iconic art and lifestyle hotels in the world. Their unique insights towards art and personal services will be very beneficial to the beautiful lodge that we have built over the last 24 years.”

H12 is a high-end art and lifestyle brand, combining the unique passion of Austria for the romance of culture and art with the large guest base of its Chinese partner Plateno Group. It stands for new luxury without pompous marble lobbies and no crystal chandeliers but rather with unique simple yet efficient warm hearted hospitality and therefore, has gained much recognition not only from worldwide guests but as well from the industry itself.

Walter Junger, founder and CEO of H12 says: “To fulfill our brand standard, we insist on selecting partners with the same ethics. Today, I am very happy to have found our perfect complement in South Africa with Mr. John Rosmarin and his partners. One of his partners is Liberty International Tourism Group, a destination management company with 25 years’ experience, offering and perfecting its services with a personal touch in over 46 countries. The team is going to create, together with our hospitality professionals and worldwide artists, the most unique eco-hotel project, whilst preserving the natural environment, promoting the rich cultural heritage of the area and continuing with local community involvement and skills training programmes. H12 Leshiba is proud to be a certified member of Fair Trade in Tourism – www.leshiba.co.za.

More about H12

H12 is a global collection of art and lifestyle hotels that was created with the idea of putting “a bed into an art gallery”. H12 works with a concept story of 12 local and international artists for each of its iconic properties to create a “Global” atmosphere and a stimulating experience. H12 stands for new luxury. No pompous marble lobbies and no crystal chandeliers unless hanging from a tree for a romantic dinner for two. The locations are remote and spectacular or urban and iconic. The joint venture company, H12 (HK) Ltd. was established, and it’s headquarters set-up in Hong Kong. At the same time, regional offices were opened in Guangzhou, Shanghai, Berlin, Salzburg and Nairobi. Since then, ten management contracts and investment partnerships have been signed across four continents.

The Plateno Group

The Plateno Group is one of the most influential and innovative customer-centric companies in China. The group owns 7 Days Inn hotel brand, which was launched in 2005. 7 Days Inn accounted for the bulk of the revenues until 2013, when the group launched its first luxury hotels in China. In 2015, after merging with Jin jiang International Hotel Group, this partnership owns and manages over 640,000 room keys in 6000 hotels in over 300 destinations, which spans across 55 countries. Its loyalty club has over 80 million members. The group is the largest hotel company in Asia and the fifth largest hotel company in the world.

In 2016, the group set up Lifestyle Lab, the high-end brand chain that aims to cater to the upscale guests who are seeking diverse and exclusive hotel living experiences. Lifestyle Lab now includes H12, Maison Albar, Ameron, Barcelo and Portofino.

More about Liberty International Tourism Group

Liberty International Tourism Group is the world-leading DMC, which was founded in 1991 by Mario Enzesberger with the concept “Think Global, Act Local” and remains privately owned. Liberty has more than 700 professionals in 57 offices within 46 countries. It targets leisure, congress, event,

incentive and meeting business. Liberty International Africa is also the partner in the four currently H12 managed lodges in Kenya, two are opening and two are under development.

Soul of Art

Established in 2005 in Berlin. Now Managing Director Jane Straley and Co-founder Lori Lee set up the new headquarter in Hong Kong. Soul of Art is a well-known international platform for modern and contemporary art, a perfect meeting place for art-lovers and designers. Soul of Art is now offering art consulting for H12.



For further enquiries and high-resolution photos please contact:

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